

GUAM HOTEL & RESTAURANT ASSOCIATION

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PRESS RELEASE

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GHRA AND GVB SEEKS INFORMATION FROM BUSINESS TO SECURE VACCINES, COMMUNITY OUTREACH MEETINGS SCHEDULED ON MARCH 18, 2021

Tamuning, Guam - The Guam Hotel and Restaurant Association (GHRA) is reaching out to all member and non-member hotels, restaurants, bars and taverns to collect employee census data for furloughed and non-furloughed employees who work in the the hospitality and service sectors. The data will be used to ensure the industry receives the appropriate number of vaccines as part of the reopening plan for tourism.

GHRA is working with the Guam Visitor's Bureau (GVB) in collecting employee census for all of the other business sectors within the tourism industry. GVB is responsible for collecting data for airlines, retail, transportation, optional tours, etc. Both GHRA and GVB have reached out to its current membership and would like to ask the entire business community, members and non-members, to contact them to report their employee census information so they are included in the vaccination clinic. See attached GVB letter and form. For hotels, restaurants, bars, and taverns who have not reported their employee information to GHRA as of yet, please complete the online form at www.ghra.org in the advocacy section.

"The purpose is to protect the workforce who come into face-to-face contact with the general public including our residents, military guests and visitors when they return as we rebuild the economy and reopen the tourism industry," stated President Mary Rhodes. "Employers will need to educate employees on the benefits about keeping the workforce healthy by offering vital services to its workforce, maintaining health and safety protocols, and offering vaccines to preventing employees from getting Covid-19, reducing absences, and improving productivity and morale."

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The vaccination census is part of the new efforts tied in with the Governor of Guam's Reopening Task Force, which includes the Department of Public Health and Social Services (DPHSS) and the vaccination committee.

GHRA is also inviting all hotels, restaurants, bars and taverns to attend the upcoming virtual meetings where valuable information will be provided to members and non-members on the strategic initiatives with the vaccination clinics for the tourism industry as well as important updates from the Guam Small Business Development Center (SBDC) at the University of Guam, Small Business Administration (SBA) and Guam Department of Labor (GDOL) on March 18, 2021. From 10:30am to 12 noon, the meeting will be available for ALL hotels, motels and short-term vacation rentals. From 3pm to 4:30pm, the meeting will be available for ALL restaurants, bars, taverns, and food trucks. Guam SBDC and SBA will focus on upcoming deadlines for the SBA Personal Protection Program and Economic Injury Disaster Loan Program (EIDL) and other small business programs. Guam DOL will highlight updates regarding the Public Unemployment Assistance (PUA) program. See attached flyers.

The primary purposes of GHRA are to promote the highest standards of service and quality in the hotels and restaurants on Guam, advocate just legislation and governmental regulations governing the conduct of business, improve business-community relations through positive interactions with Guam's citizenry, and publicize the value and benefits of the island's visitor industry to the territory's economy. GHRA is a private, non-profit trade association, which began in 1972, and has 320-member organizations with nearly 9,000 guest rooms and over 15,000 employees. For more information, please contact GHRA at 649-1447, email at info@ghra.org or online at www.ghra.org.

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