

Tourism Forum

Guam Hotel & Restaurant Association

Guam Travel and Tourism Association

October 18, 2022

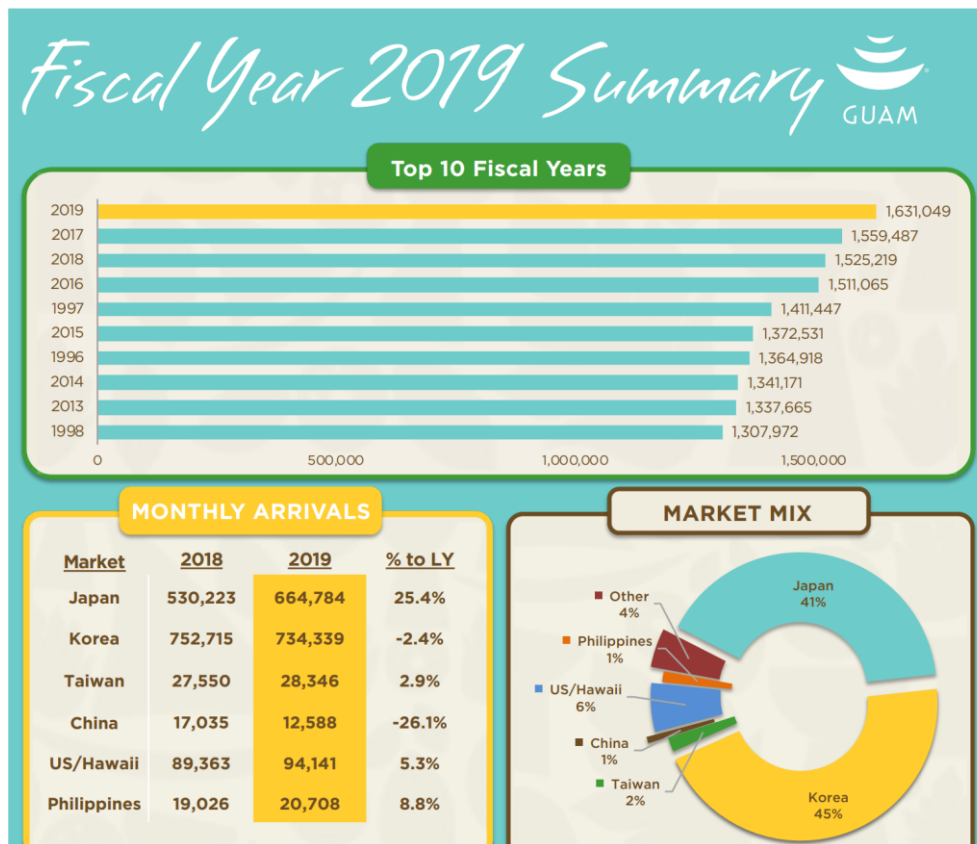
0900 to 1200 hours



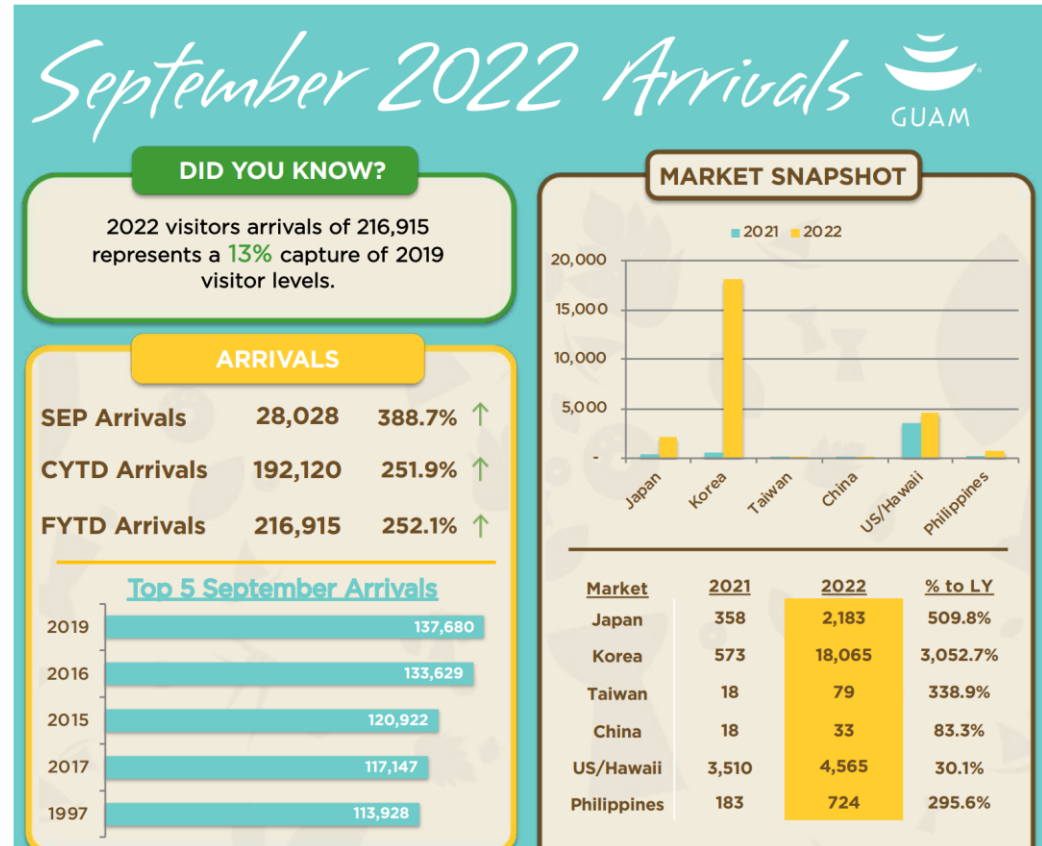
Where Are we Today Versus 2019?

-87%

FY 2019 Arrivals By Market



FY 2022 Arrivals By Market



FY 2023 Forecasts



	Low	Mid	High
Arrivals	506,000	590,000	680,000
Seat Capacity	1,513,707	1,513,707	1,513,707
Est. LF %	33%	39%	45%

GVB's total visitor forecast for 2023 is within proximity of PATA forecasts severe scenario (56.9% of 2019 levels).

Yen has lost 26% of its Value Against USD

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Sending Money Abroad

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EUR/GBP = 1.14123 ▲ GBP/AUD = 1.75297 ▲ GBP/CAD = 1.51984 ▼ GBP/USD = 1.10636 ▼ GBP/NZD = 1.97579 ▼ GBP/TRY = 20.55939 ▼ G

Home » Currency Exchange Rates » USD Rates for 01/10/2019 » USD JPY rate on 01/10/2019

Mon, 10th October 2022

US Dollar (USD) to Japanese Yen (JPY) Historical Exchange Rates on 1st October 2019 (01/10/2019)

On October 01, 2019 the Official USD to JPY Exchange Rate:

Close: 1 USD = 107.74 JPY

Best: 1 USD = 108.45 JPY

Worst: 1 USD = 107.65 JPY

Today's Live US Dollar to Japanese Yen Spot Rate:

Live: 1 USD = 145.4535 JPY

10/10/2022 vs 01/10/2019 CLOSE = +35%

10/10/2022 vs 01/10/2019 HIGH = +34.12%

10/10/2022 vs 01/10/2019 LOW = +35.12%

Korean Won has lost 16% of its Value Against USD

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GBP/CAD = 1.51989 ▼ GBP/USD = 1.10728 ▼ GBP/NZD = 1.97706 ▼ GBP/TRY = 20.57522 ▲ GBP/DKK = 8.48647 ▲ GBP/AED = 4.0637 ▲

Home » Currency Exchange Rates » USD Rates for 10/10/2019 » USD KRW rate on 10/10/2019

Mon, 10th October 2022

US Dollar (USD) to South Korean Won (KRW) Historical Exchange Rates on 10th October 2019 (10/10/2019)

On October 10, 2019 the Official USD to KRW Exchange Rate:

Close: 1 USD = 1190 KRW

Best: 1 USD = 1201 KRW

Worst: 1 USD = 1189 KRW

Today's Live US Dollar to South Korean Won Spot Rate:

Live: 1 USD = 1429.0483 KRW

10/10/2022 vs 10/10/2019 CLOSE = +20.09%

10/10/2022 vs 10/10/2019 HIGH = +18.99%

10/10/2022 vs 10/10/2019 LOW = +20.19%

Sending Money? [Find the best USD to KRW currency rates here](#)

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1.14037 ▲ GBP/AUD = 1.75265 ▲ GBP/CAD = 1.51967 ▼ GBP/USD = 1.10673 ▼ GBP/NZD = 1.97712 ▼ GBP/TRY = 20.5652 ▲ GBP/DKK =

Home » Currency Exchange Rates » USD Rates for 09/10/2022 » USD KRW rate on 09/10/2022

Mon, 10th October 2022

US Dollar (USD) to South Korean Won (KRW) Historical Exchange Rates on 9th October 2022 (09/10/2022)

On October 09, 2022 the Official USD to KRW Exchange Rate:

Close: 1 USD = 1422 KRW

Best: 1 USD = 1425 KRW

Worst: 1 USD = 1417 KRW

Today's Live US Dollar to South Korean Won Spot Rate:

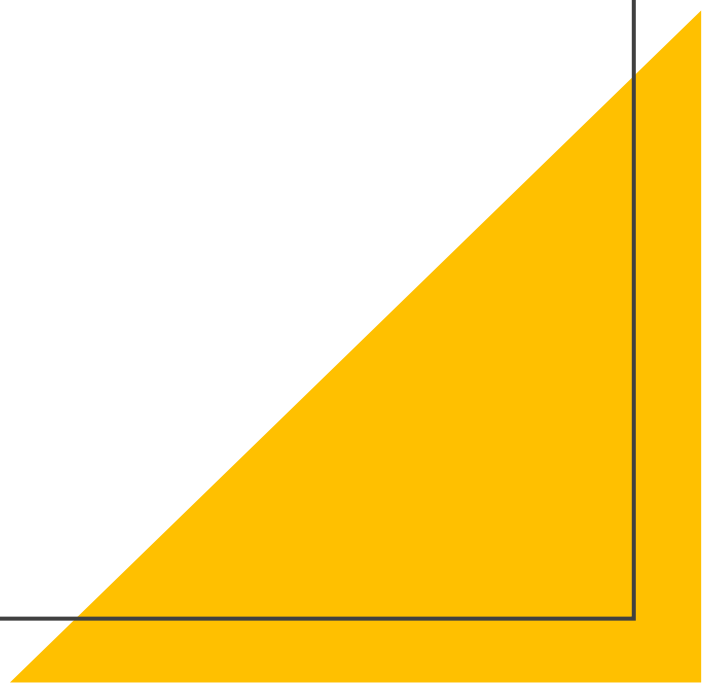
Live: 1 USD = 1429.752 KRW

10/10/2022 vs 09/10/2022 CLOSE = +0.55%

10/10/2022 vs 09/10/2022 HIGH = +0.33%

10/10/2022 vs 09/10/2022 LOW = +0.9%

Compounding Challenges to Our Recovery

- Source Markets Slow to ease Travel Restrictions
 - Korea Opened International Travel in May 2022
 - Japan Not likely to promote international travel till after December 2022 – Promoting Domestic Travel
 - Inflation Impacting Cost of Doing Business
 - Increased Fuel Prices
 - Political Instability Globally
- 
- A large yellow triangle is positioned in the bottom right corner of the slide, pointing towards the top right.

We Need to Drive the Road to Recovery

- We have 1.5 million seats forecasted for 2023 –Objective should be 70% Load Factor and 1,060,000 arrivals
- Our Strategy Has to Be Data Driven
 - University of Guam and GEDA will share Economic Data and the significant impact LEAP had on buoying our ailing tourism industry
 - GHRA will provide the status of our hotel/restaurant industry
 - GTTA will provide insight on the state of Guam's attractions and retail industry
 - Our Major Airlines serving Guam, United, Korean Airlines and Japan Airlines will provide insight on what our seat capacity outlook is for the near term and how we can potentially assist in driving demand
- Our Success Can only be achieved through collaboration and partnership of all stakeholders, both public and private