

# AIR V&V PROGRAM

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JUNE 24, 2021

# VACCINATION BY MARKET (as of 6/21)

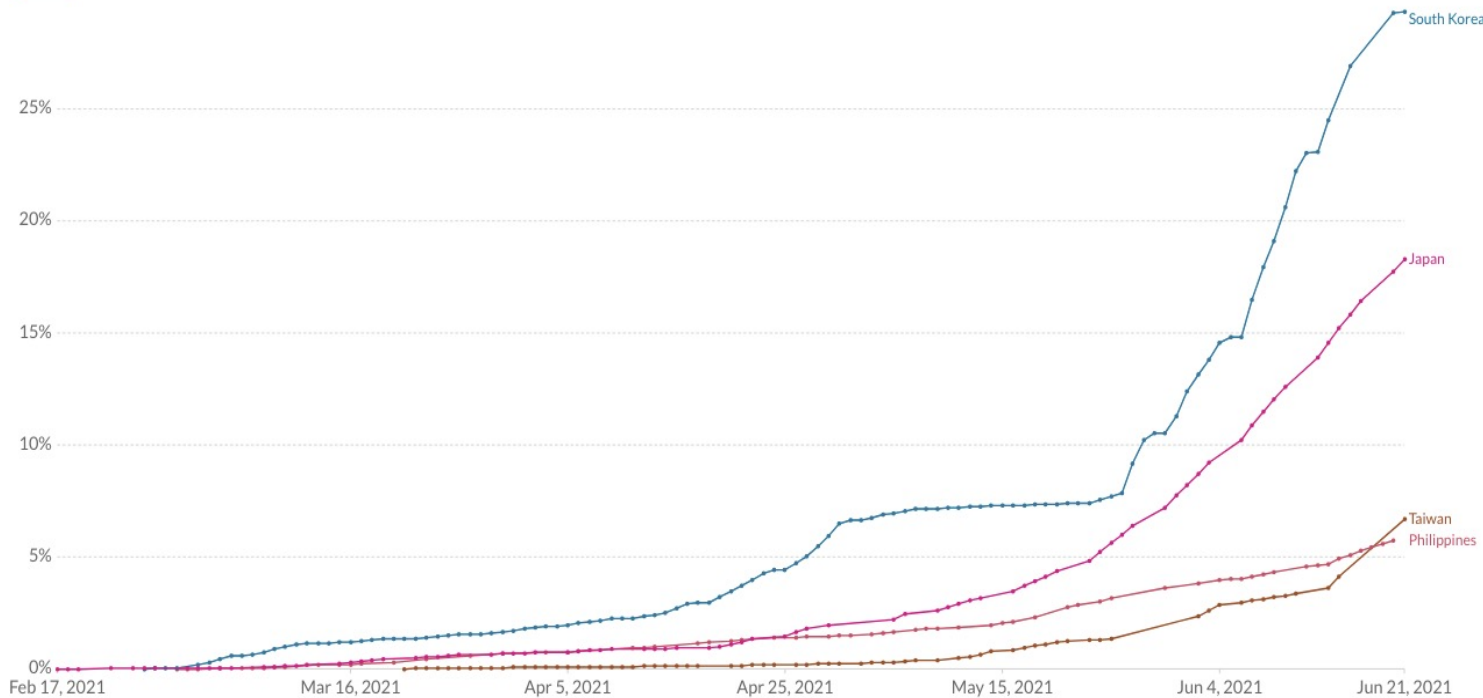


## Share of people who received at least one dose of COVID-19 vaccine

Share of the total population that received at least one vaccine dose. This may not equal the share that are fully vaccinated if the vaccine requires two doses.

Our World  
in Data

LINEAR LOG



Source: Official data collated by Our World in Data

CC BY

Feb 17, 2021 Jun 21, 2021

CHART

MAP

TABLE

SOURCES

DOWNLOAD

SHARE

\* Fully Vaccinated

# Vaccinate and Vacation on Guam



- Quarantine at self paid facility
  - Pax required to have a negative PCR test 72 hours upon arrival
- Pfizer/Moderna/J&J 1<sup>st</sup> dose day after arrival at hotel
  - Required to make appointment before arrival with hotel
- Day 6 PCR test...(if negative)
- Day 7: Release from quarantine
- Register with Sara Alert and download Guam COVID Alert App
  - Reporting up to 14 days
- 2<sup>nd</sup> dose at 21/28 (less 4 days or longer than 21/28 days)
- Get PCR test no more than 72 hours prior to departure
- Depart Guam with vaccination record card, Vaccinating Health Authority Record, & digital record



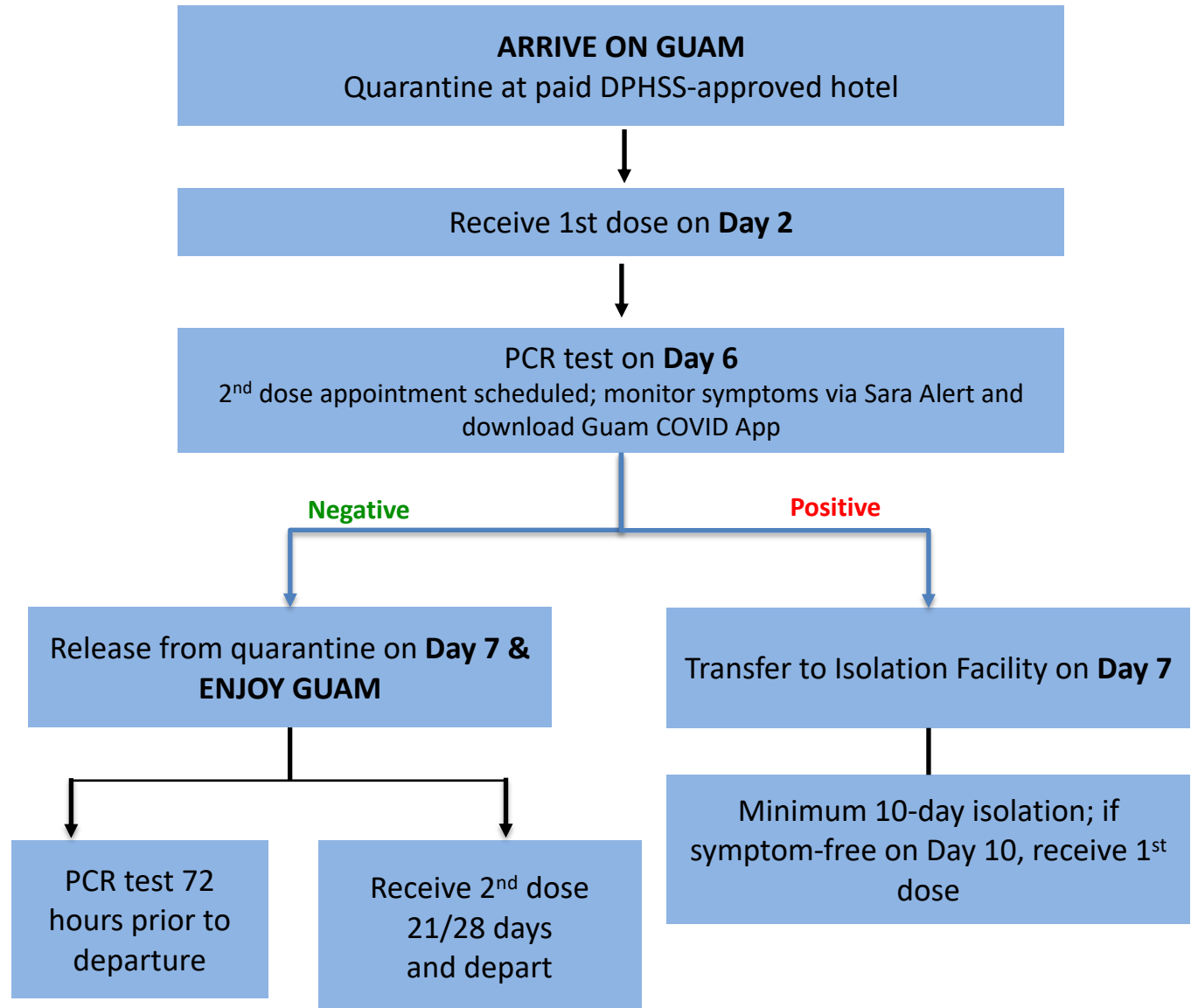
# AIR V&V PROTOCOLS



**AIR V&V GUAM**  
VACCINATION + VACATION  
USA

For unvaccinated  
individuals, with negative  
viral test 72-hours prior  
to arrival:

(with advance appointment  
for vaccination)



- DPHSS approved hotels safety protocols
- Passenger processing will continue to take place at the airport
  - Air V&V passengers to exit GIAA East Wing corridor
- Transportation to and from airport
- Scheduling vaccination appointment(s)
- Scheduling COVID-19 testing

# PACKAGES:



**AIR V&V GUAM**  
VACCINATION + VACATION  
USA

	J&J	Pfizer	Moderna
<b>AIRFARE</b>	x	x	x
<b>HOTEL</b> 7-Day Quarantine & Leisure Stay	x	x	x
<b>TRANSPORTATION</b> Airport to Selected Quarantine Hotel at travelers cost	x	x	x
<b>TWO PCR TESTS</b> Day 6 & 72-Hours Prior to Departure	x	x	x
<b>VACCINE (1-2 DOSES)</b> Janssen/Pfizer/Moderna	x	x	x
<b>THREE MEALS PER DAY</b> <b>7-Day Quarantine</b> Special Accommodations May Be Required	x	x	x
<b>GUAM VACCINATION DOCUMENTATION</b> i.e. Card, Certificate, etc.	x	x	x
<b>Length Of Stay</b>	3-10 days	3-25 days	3-32 days

# Partners



**AMERICAN MEDICAL CENTER**  
*Your Partner in Healthcare*



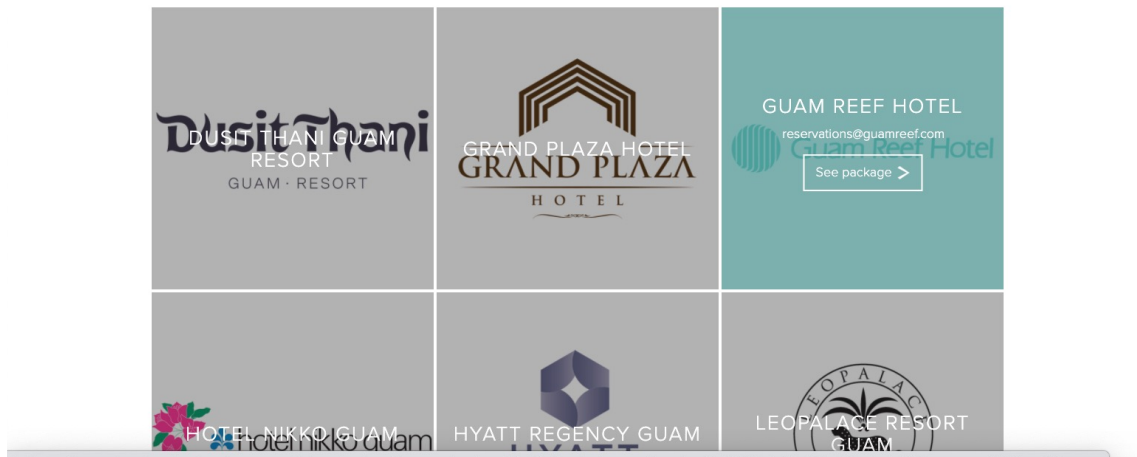
**Dusit Thani**  
GUAM · RESORT



**ROYAL ORCHID HOTEL**  
GUAM



- Air V&V being promoted in source markets
- Team receiving inquiries on a daily basis
- GVB website up and running
- Flights being scheduled





**Si Yu'os Ma'åse'!**



**WTTC X GUAM SAFE CERTIFIED**

**JUNE 24, 2021**



- World Travel and Tourism Council
  - non-profit membership-based organization
  - members and partners that include over 200 CEOs, Chairpersons, and Presidents of the world's leading Travel & Tourism companies from all geographies and industries
  - Developed Global Protocols “Safe Travels”

- Collaboration with UOG and GHRA
- Combining WTTC and DPHSS requirements for businesses to open
- Future training being planned by GHRA

# WTTC 'Safe Travels' stamp X Guam Safe Certified



## Details:

- Program launched on Friday, March 19<sup>th</sup>
- To date, we have 119 businesses that have applied, 110 approved (as of 6/23/21)
- Working close with DPHSS Division of Environmental Health to verify business reopening protocols submitted and approved
- Certificate and logo files will be given to verified businesses.

## Benefits of Applying:

- Guam Safe Certified endorses your business' health and safety practices at the local level and encourages island pride!
- The Safe Travels initiative is globally recognized & instills a level of confidence in both the tourism trade and international visitors.
- Both initiatives help to rebuild trust among tourists and within the tourism sector.
- Logos can be used on websites, emails, digital channels, business materials, videos, social media campaigns.
- FREE of charge to all eligible businesses.

TO APPLY VISIT: [guamvisitorsbureau.com/resources/safe-travels](https://guamvisitorsbureau.com/resources/safe-travels)



# GUAM VISITORS BUREAU

SETBISION BISITAN GUÅHAN

## WORLD TRAVEL & TOURISM COUNCIL (WTTC) SAFE TRAVELS INITIATIVE

- Non-profit organization spearheading the sustainable and inclusive growth of the private Travel & Tourism sector.
- The WTTC developed the Safe Travels Initiative: Global Protocols & Stamp to allow travelers to recognize governments and companies which have adopted health and hygiene standardized protocols.
- The stamp is **FREE** to use and is not exclusive to WTTC's members.

### WHAT YOUR PARTICIPATION MEANS FOR GUAM

- **GLOBAL RECOGNITION** from WTTC
- **ELEVATE GUAM** to meet safe, healthy & hygienic protocols
- **'SAFE TRAVELS' EXPERIENCE** for both local residents and visitors

### TRAVEL STAMP



## Easy to apply

- Go to [guamvisitorsbureau.com](http://guamvisitorsbureau.com)
- Click WTTC X Guam Safe Certified Link
- Fill out the form
- Submit your logo (must be .ai or .eps)
- Upload your business reopening plan
- Click submit

# Korea SNS Calendar



SOCIAL MEDIA / PR CALENDAR - JUNE							Channels:
*Key Message: #LetsGoGuam							Instagram Story / Video
							UGC / Event
							Naver Blog/ Facebook/Kakao
							Instagram Feed Daily Uploads
							ALL
	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Week 1			Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)				
			WTTC Safe Travel Certified Optional Tour Introduction	IGTV: Let's Go Guam VLOG 5 (Island Beautification)	IG Story: Let's Go Guam VLOG 5 Mirroring		
Week 2	June 6 SUNDAY	June 7 MONDAY	June 8 TUESDAY	June 9 WEDNESDAY	June 10 THURSDAY	June 11 FRIDAY	June 12 SATURDAY
			Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)				
		WTTC Safe Travel Certified Rent-a-car Introduction	WTTC Safe Travel Certified Rent-a-car Introduction	IGTV: Let's Go Guam VLOG 6 (Conquering COVID)	IG Story: Guam Safe x WTTC Safe Travel Certified Rent-a-car		
Week 3	June 13 SUNDAY	June 14 MONDAY	June 15 TUESDAY	June 16 WEDNESDAY	June 17 THURSDAY	June 18 FRIDAY	June 19 SATURDAY
			Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)				
		Honeymoon spots introduction	Let's go Guam for honeymoon!	5 reasons Guam is the perfect honeymoon destination	IG Story: Let's Go Guam for honeymoon	5 reasons Guam is the perfect honeymoon destination	
Week 4	June 20 SUNDAY	June 21 MONDAY	June 22 TUESDAY	June 23 WEDNESDAY	June 24 THURSDAY	June 25 FRIDAY	June 26 SATURDAY
			Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)				
		Introduction of Electronic Declaration Form	News Card: Electronic Declaration Form		IG Story: Electronic Declaration Form		
Week 5	June 27 SUNDAY	June 28 MONDAY	June 29 TUESDAY	June 30 WEDNESDAY			
			Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)				
		3 Trip-Worthy Guam Golf Courses	Let's Go Guam for Golf!	Introudction of top golf courses in Guam			



## Social Media June Content Calendar

**Stockholder:**

Safe-Certified  
Accommodations

Let's Go Guam VLOG  
Safe-Certified Shopping

Attractions, Activities and  
Others

			June 1, 2021	June 2, 2021	June 3, 2021	June 4, 2021	June 5, 2021
Week 1	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			Safe-Certified Accommodations - DUSIT THANI GUAM RESORT			Let's Go Guam VLOG1	Safe-Certified Attraction - RIDE THE DUCKS
	June 6, 2021	June 7, 2021	June 8, 2021	June 9, 2021	June 10, 2021	June 11, 2021	June 12, 2021
Week 2	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		Safe-Certified Entertainment - TAOTAO TASI - THE BEACH BBQ BUFFET DINNER SHOW			Safe-Certified Activity - GUAM TROPICAL DIVE STATION	Let's Go Guam VLOG2	
	June 13, 2020	June 14, 2020	June 15, 2020	June 16, 2020	June 17, 2020	June 18, 2020	June 19, 2020
Week 3	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	Safe-Certified Accommodations - HILTON GUAM RESORT & SPA	Safe-Certified Shopping - GUAM PREMIER OUTLETS		Safe Travels - COUNTRY CLUB OF THE PACIFIC		Let's Go Guam VLOG3	
	June 20, 2021	June 21, 2021	June 22, 2021	June 23, 2021	June 24, 2021	June 25, 2021	June 26, 2021
Week 4	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	Safe-Certified Activity - SCUBA COMPANY MARINE SPORTS	Safe Travels - ANGSA SPA		Safe-Certified Accommodations - ONWARD BEACH RESORT		Let's Go Guam VLOG4	Safe-Certified Attractions - VALLEY OF THE LATTE ADVENTURE PARK GUAM
	June 27, 2021	June 28, 2021	June 29, 2021	June 30, 2021			
Week 5	SUNDAY	MONDAY	TUESDAY	WEDNESDAY			
		Safe-Certified Activity - FISH EYE MARINE PARK	Safe-Certified Shopping - MICRONESIA MALL	Safe-Certified Wedding - WATABE WEDDING			

# Japan SNS Calendar



## PR / SNS CALENDAR - JUNE

*Key Message: #GuamAgain Campaign (TBD), Romantic Destination to Honeymoon	Twitter	Instagram / FB (daily posting)	Press Release / Website	Partner Notice
Week 1 (28 May - 3 Jun)	Weekly GUAM	Weekly GUAM	#GuamAgain Campaign Launch	#GuamAgain Campaign Launch (TBD)
	Guam culture guide	Your Story/WTTC Member company		WTTC Member: Hyatt/GPO/Hotel Nikko Guam
	Twitter Survey	Guam culture guide		
		#InstaguamCP		
Week 2 (4 Jun - 10 Jun)	Weekly GUAM	Weekly GUAM	5 reasons Guam is the perfect honeymoon destination	
	Guam culture guide	Your Story/WTTC Member company		WTTC Member: Japan Bus Line/GPO/Hotel Nikko Guam
	Twitter Survey	Guam culture guide		
		#InstaguamCP		
Week 3 (11 Jun - 17 Jun)	Weekly GUAM	Weekly GUAM	Guam promotion by airlines and TAs (introduce ongoing promotions to encourage potential visitors to travel Guam)	
	Guam culture guide	Your Story/WTTC Member Company		WTTC Member: Tsubaki/Valley of the Latter/Crown Plaza
	Twitter Survey	Guam culture guide		
		#InstaguamCP		
Week 4 (18 Jun - 24 Jun)	Weekly GUAM	Weekly GUAM		
	Guam culture guide	Your Story/WTTC Member Company		WTTC Member: Wyndham Garden/
	Twitter Survey	Guam culture guide		
		#InstaguamCP		
Week 5 (25 Jun - 1 Jul)	Weekly GUAM	Weekly GUAM		
	Guam culture guide	Your Story/WTTC Member Company		WTTC Member: WDI Int'l/Baldyga Group/Golf Courses
	Twitter Survey	Guam culture guide		
		#InstaguamCP		





## Guam Safe Certified: Hyatt Regency Guam

364 views • Jun 14, 2021

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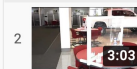
### Guam Safe certified

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**Guam Safe Certified: Hyatt Regency Guam**

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