

GTTA + GHRA 2022 TOURISM FORUM  
TUESDAY, OCTOBER 18, 2022  
AGENDA

|           |  |
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| 0800 HRS  | REGISTRATION/CHECK-IN  |
| 0900 HRS  | INDUSTRY FORUM BEGINS – WELCOME PARTICIPANTS – DAVID TYDINGCO  |
| 0910 HRS  | WELCOMING REMARKS – GHRA PRESIDENT MARY RHODES   |
| 0915 HRS  | UOG/GEDA PRESENTATION – RESEARCH FINDINGS ON LEAP IMPACT<br>Dr. John Rivera – School of Business & Public Administration UOG<br>Ms. Melanie Mendiola – Administrator Guam Economic Development Authority |
| 0935 HRS  | QUESTIONS  |
| 0945 HRS  | STATE OF THE HOTEL/RESTAURANT INDUSTRY<br>Ms. Mary Rhodes – President, Guam Hotel & Restaurant Association   |
| 0955 HRS  | STATE OF THE ATTRACTIONS/ RETAIL INDUSTRY<br>Mr. Akihiro Tani – General Manager Fisheye Marine Park<br>Mr. Monte Mesa – President Guam Premier Outlets/Tumon Sands Plaza                                 |
| 1005 HRS  | QUESTIONS  |
| 1015 HRS  | COFFEE BREAK   |
| 1025 HRS  | AIRLINE INDUSTRY OUTLOOK<br>Mr. Samuel Shinohara – Managing Director, Airport Operations Asia/Pacific<br>United Airlines   |
| 1040 HRS  | Mr. Atsuyoshi Kinoshita –Manager, International Sales & Planning<br>Japan Airlines   |
| 1055 HRS  | Mr. Jooho Byeon – Sales Management Group Leader<br>Korean Airlines   |
| 1110 HRS  | QUESTIONS  |
| 1115 HRS  | ACTION ITEMS – CLOSING REMARKS<br>Jovyna Lujan, Chairperson, Guam Travel & Tourism Association   |
| 11:30 HRS | END FORUM  |