



**GUAM HOTEL & RESTAURANT ASSOCIATION**

**SUMMARY STATISTICAL REPORT JUNE 2007 (Released August 1, 2007)**

<b>Number of Hotels in GHRA</b>	26 *	<b>Number of Rooms under Construction</b>	0
<b>Number of Existing Hotel Rooms</b>	7,457	<b>Capacity in Room Nights</b>	231,210
<b>Number of Rooms under Renovation</b>	250	<b>Employee-Room Ratio:</b>	0.64 (Employee to 1 Room)
		<b>Rev Par</b>	\$59.18

	2006 YTD	2007 YTD	YTD CHANGE	Jun-06	Jun-07	CHANGE
<b>NUMBER OF HOTELS REPORTING</b>				22	26	4
Room Nights Available for Sale	1,515,582	1,283,828	<b>-15%</b>	254,130	223,710	<b>-12%</b>
Room Nights Sold	943,321	864,908	<b>-8%</b>	140,663	139,939	<b>-1%</b>
<b>HOTEL OCCUPANCY RATES</b>						
Low Average	17%	8%	<b>(9pts.)</b>	17%	8%	<b>(9pts.)</b>
Mean Average	62%	57%	<b>(5pts.)</b>	56%	57%	<b>1 pt.</b>
Weighted Average	62%	63%	<b>1pt.</b>	55%	63%	<b>8 pts.</b>
High Average	90%	81%	<b>(9pts.)</b>	88%	81%	<b>(7pts.)</b>
<b>HOTEL ROOM RATES</b>						
Low Average	\$35	\$37	<b>6%</b>	\$40	\$37	<b>-8%</b>
Mean Average	\$93	\$90	<b>-3%</b>	\$91	\$90	<b>-1%</b>
Weighted Average	\$104	\$95	<b>-9%</b>	\$99	\$95	<b>-4%</b>
High Average	\$196	\$193	<b>12%</b>	\$166	\$193	<b>16%</b>
<b>GROSS RECEIPTS TAX PAID</b>	\$6,990,171	\$6,847,774	<b>-2%</b>	\$1,046,836	\$1,031,299	<b>-1%</b>
<b>ROOM OCCUPANCY TAX PAID</b>	\$10,610,700	\$9,939,084	<b>-6%</b>	\$1,399,753	\$1,390,270	<b>-1%</b>
<b>PAX ARRIVAL COUNT - JGTA</b>	480,554	458,743	<b>-5%</b>	69,140	69,492	<b>1%</b>
<b>PAX ARRIVAL COUNT - KOREA</b>	55,810	56,566	<b>1%</b>	7,370	9,122	<b>24%</b>
<b>PAX ARRIVAL COUNT - TAIWAN</b>	8,798	11,207	<b>27%</b>	1,330	2,347	<b>76%</b>
<b>GVB TOTAL ARRIVAL COUNT</b>	608,955	600,760	<b>-1%</b>	88,919	99,277	<b>12%</b>

**ANALYSIS:** The month of June reflected a -12% decrease in the number of room nights available for sale and -1% in the number of room nights sold compared to the same period last year, 2006. The Weighted Average Occupancy Rate increased 8 pts. at 63%. The Weighted Average Room Rate decreased 4% at \$95.00. Preliminary arrival numbers from the Guam Visitors Bureau reported a 12% increase in total arrivals, with JGTA showing -1% decrease, Korea showing a -1% decrease, and Taiwan with a 1% increase for June 2007.

**Weighted Average Occupancy** = Sum of Room Nights Sold divided by total number of Room Nights Available for sale by reporting hotels.

**Weighted Average Room Rate** = Sum of all Room Sales divided by sum of all Room Nights Sold by Reporting Hotels.

**Employee Room Ratio** = (Total Hotel Rooms/Number of Employees from Reporting Hotels).

\* As of release date, four hotels have not reported information to the Guam Hotel & Restaurant Association.