

## **GUAM HOTEL & RESTAURANT ASSOCIATION**

## SUMMARY STATISTICAL REPORT April 2009 (Released June 15, 2009)

Number of Hotels in GHRA Number of Existing Hotel Rooms	25 7,725					
Number of Rooms under Renovation	88	Room-Employee Ratio:			1.65 (Room to 1 Employee)	
	00	Rev Par 2009		\$56.85		
		Rev Par	2008		\$67.62	
	2008 YTD	2009 YTD	YTD CHANGE	Apr-08	Apr-09	CHANGE
NUMBER OF HOTELS REPORTING				20	21	1
Room Nights Available for Sale	882,457	916,531	4%	217,500	239,475	10%
Room Nights Sold	611,855	594,389	-3%	128,402	129,832	1%
HOTEL OCCUPANCY RATES	i					
Low Average	16%	10%	(6pts.)	12%	7%	(5 pts.)
Mean Average	67%	65%	(2 pts.)	57%	53%	(4 pts.)
Weighted Average	70%	65%	(5 pts.)	59%	54%	(5 pts.)
High Average		104%	16 pts.	77%	85%	8pts.
HOTEL ROOM RATES						
Low Average	\$40	\$50	25%	\$42	\$46	10%
Mean Average	\$105	\$101	-4%	\$100	\$98	-2%
Weighted Average	\$115	\$107	-7%	\$115	\$105	-9%
High Average	\$189	\$197	4%	\$182	\$197	8%
GROSS RECEIPTS TAX PAID	+ - / - / -		-9%	\$1,073,682	\$986,587	-8%
ROOM OCCUPANCY TAX PAID		\$6,759,490	-8%	\$1,341,281	\$1,463,827	9%
PAX ARRIVAL COUNT - JGTA	278,015	297,134	7%	53,917	60,359	12%
PAX ARRIVAL COUNT - KOREA	38,563	24,159	-37%	7,828	6,029	-23%
PAX ARRIVAL COUNT - TAIWAN	6,971	8,213	18%	1,154	1,701	47%
GVB TOTAL ARRIVAL COUNT	405,898	373,399	-8%	86,887	80,706	-7%

ANALYSIS: The month of April reflected an increase of 10% in the number of room nights available for sale and 1% increase in the number of room nights sold compared to the same period last year, 2008. The Weighted Average Room Rate decreased by -9% at \$105. Preliminary arrival numbers from the Guam Visitors Bureau reported -7% decrease in total arrivals, with JGTA showing 12% increase, Korea showing a -23% decrease, and Taiwan with a 47% increase for April 2009.

Weighted Average Occupancy = Sum of Room Nights Sold divided by total number of Room Nights Available for sale by reporting hotels.

Weighted Average Room Rate = Sum of all Room Sales divided by sum of all Room Nights Sold by Reporting Hotels.

Room Employee Ratio = (Hotel Rooms/Total Number of Employees from Reporting Hotels).

\* As of release date, three hotels have not reported information to the Guam Hotel & Restaurant Association.