GUAM HOTEL & RESTAURANT ASSOCIATION
SUMMARY STATISTICAL REPORT OCTOBER 2019

Number of Hotels in GHRA: 26
Number of Rooms under Construction: 0
Number of Existing Hotel Rooms: 8,399
Capacity in Room Nights: 68,417
Room-Employee Ratio: 1.04 (Room to 1 Employee)
Rev Par 2019: $110.07
Rev Par 2018: $100.80

1.04 (Room to 1 Employee)

ANALYSIS:
The month of October reflected a 14% decrease in the number of room nights available for sale and 7% decrease in the number of room nights sold compared to the same period last year, 2018. The Weighted Average Occupancy Rate went up 3 points at 76%. The Weighted Average Room Rate increased 1% at $144. Preliminary arrival numbers from the Guam Visitors Bureau showed an increase of 11% in total arrivals for the month of October. JGTA reflected a positive 14% increase, the Korean Market increased 10%, the Taiwan market shows an increase to 7% compared to 2018. The mainland China market decreased 20% while the Russia market showed a decrease of 71% for the month of October compared to the same period in 2018.

Weighted Average Occupancy = Sum of Room Nights Sold divided by total number of Room Nights Available for Sale by reporting hotels.
Weighted Average Room Rate = Sum of all Room Sales divided by sum of all Room Nights Sold by Reporting Hotels.

* As of release date, 16 hotels have not reported information to the Guam Hotel & Restaurant Association.