ANALYSIS: The month of November reflected a 6% decrease in the number of room nights available for sale and 11% decrease in the number of room nights sold compared to the same period last year, 2018. The Weighted Average Occupancy Rate went up 3 points at 81%. The Weighted Average Room Rate decreased 8% at $142.00. Preliminary arrival numbers from the Guam Visitors Bureau showed an increase of 8% in total arrivals for the month of November. JGTA reflected a positive 14% increase, the Korean Market increased 10%, the Taiwan market shows a decrease at 2% compared to 2018. The mainland China market decreased 36% while the Russia market showed a decrease of 73% for the month of November compared to the same period in 2018.

Weighted Average Occupancy = Sum of Room Nights Sold divided by total number of Room Nights Available for sale by reporting hotels.

Weighted Average Room Rate = Sum of all Room Sales divided by sum of all Room Nights Sold by Reporting Hotels.

* As of release date, 16 hotels have not reported information to the Guam Hotel & Restaurant Association.