**GUAM HOTEL & RESTAURANT ASSOCIATION**

**SUMMARY STATISTICAL REPORT FEB 2019 (released)**

Number of Hotels in GHRA | 26
---|---
Number of Existing Hotel Rooms | 8,269
Number of Rooms under Construction | 8
Capacity in Room Nights | 231,532
Room-Employee Ratio: (Room to 1 Employee) | 1.15

<table>
<thead>
<tr>
<th>Rev Par</th>
<th>2019</th>
<th>$112.29</th>
<th>2018</th>
<th>$142.55</th>
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**Room Employee Ratio:**

- Room Employee Ratio = (Hotel Rooms/Total Number of Employees from Reporting Hotels).
- Weighted Average Room Rate = Sum of all Room Sales divided by sum of all Room Nights Sold by Reporting Hotels.
- Weighted Average Occupancy = Sum of Room Nights Sold divided by total number of Room Nights Available for sale by reporting hotels.

**ANALYSIS:**

The month of February reflected a 37% decrease in the number of room nights available for sale and a 43% decrease in the number of room nights sold compared to the same period last year, 2018. The Weighted Average Occupancy Rate went down 8 points at 70%. The Weighted Average Room Rate decreased 12% at $161. Preliminary arrival numbers from the Guam Visitors Bureau showed an increase of 8% in total arrivals for the month of February. JGTA reflected a positive 25% while the Korean Market dropped slightly with the Taiwan market showing a negative 6% compared to 2018. The mainland China market also declined 33% while the Russia market showed a significant increase of 36% for the month of February, compared to the same period in 2018.

As of release date, 16 hotels have not reported information to the Guam Hotel & Restaurant Association.