**GUAM HOTEL & RESTAURANT ASSOCIATION**

**SUMMARY STATISTICAL REPORT JUNE 2016 (REVISED August 1, 2016)**

**ANALYSIS:** The month of June reflected a negative 5% in the number of room nights available for sale and showed a negative 8% in the number of room nights sold compared to the same period last year, 2015. The Weighted Average Occupancy Rate decreased by 3 points to reflect a 73%. The Weighted Average Room Rate slightly increased 10% at $144.00. Preliminary arrival numbers from the Guam Visitors Bureau showed an increase of 17% in total arrivals for the month of June. JGTA reflected a negative 2% while the Korea market showed a steady growth of 48% and the Taiwan market making an increase at 25% compared to 2015. The mainland China market growing increase at 74% but the Russia market continued to drop at negative 22% for the month of June 2016 compared to the same period 2015.

**Weighted Average Occupancy** = Sum of Room Nights Sold divided by total number of Room Nights Available for sale by reporting hotels.

**Weighted Average Room Rate** = Sum of all Room Sales divided by sum of all Room Nights Sold by Reporting Hotels.

**Room Employee Ratio** = (Hotel Rooms/Total Number of Employees from Reporting Hotels).

* As of release date, 8 hotels have not reported information to the Guam Hotel & Restaurant Association.