GUAM HOTEL & RESTAURANT ASSOCIATION

SUMMARY STATISTICAL REPORT DECEMBER 2012 (Released January 31, 2013)

Number of Hotels in GHRA: 23
Number of Existing Hotel Rooms: 7,416
Number of Rooms under Construction: 0
Number of Rooms under Renovation: 86
Capacity in Room Nights: 173,460
Room-Employee Ratio: 1.64 (Room to 1 Employee)

Rev Par 2012: $122.87
Rev Par 2011: $97.14

Room Nights Available for Sale: 2,284,724
Room Nights Sold: 1,641,464

Room Employee Ratio = (Hotel Rooms/Total Number of Employees from Reporting Hotels).

* As of release date, eight hotels have not reported information to the Guam Hotel & Restaurant Association.

ANALYSIS: The month of December reflected a -4% decrease in the number of room nights available for sale and increased 10% in the number of room nights sold compared to the same period last year, 2011. The Weighted Average Occupancy Rate increased 12 points to 88%. The Weighted Average Room Rate increased 10% at $140. Preliminary arrival numbers from the Guam Visitors Bureau showed a 13% increase in total arrivals for the month of December. JGTA reflected a 7% increase while the Korea market increased by 57% and the Taiwan market reflects a 14% increase compared to 2011. The mainland China market reflects an increase of 13% and the Russia market reflects a 287% increase for the month of December 2012 as compared to the same period 2011.