# GUAM HOTEL & RESTAURANT ASSOCIATION

## SUMMARY STATISTICAL REPORT DECEMBER 2009 (Released January 28, 2010)

- **Number of Hotels in GHRA**: 25
- **Number of Existing Hotel Rooms**: 7,507
- **Number of Rooms under Construction**: 0
- **Number of Rooms under Renovation**: 89
- **Capacity in Room Nights**: 232,717
- **Room-Employee Ratio**: 1.61 (Room to 1 Employee)
- **Rev Par 2009**: $79.00
- **Rev Par 2008**: $76.28
- **Room Nights Sold**: 1,696,669 (2008) vs. 1,783,977 (2009)
- **Room Nights Sold**: 64% (2008) vs. 60% (2009)
- **ROOM OCCUPANCY TAX PAID**: $20,800,976 (2008) vs. $19,441,133 (2009)
- **PAX ARRIVAL COUNT - KOREA**: 110,234 (2008) vs. 82,978 (2009)
- **GVB TOTAL ARRIVAL COUNT**: 1,135,459 (2008) vs. 1,051,364 (2009)

## Analysis:
The month of December reflected -2% change in the number of room nights available for sale and a 10% increase in the number of room nights sold compared to the same period last year, 2008. The Weighted Average Occupancy Rate reflects no change at 64% The Weighted Average Room Rate decreased by -7% at $123. Preliminary arrival numbers from the Guam Visitors Bureau show an increase in total arrivals at 6%, with JGTA showing a 5% increase, Korea showing a 38% increase, and Taiwan showing a 1% increase for the month of December 2009.

**Weighted Average Occupancy** = Sum of Room Nights Sold divided by total number of Room Nights Available for sale by reporting hotels.

**Weighted Average Room Rate** = Sum of all Room Sales divided by sum of all Room Nights Sold by Reporting Hotels.

**Room Employee Ratio** = (Hotel Rooms/Total Number of Employees from Reporting Hotels).

*As of release date, five hotels have not reported information to the Guam Hotel & Restaurant Association.*