SUMMARY STATISTICAL REPORT NOVEMBER 2013
(Released January 13, 2013)

GUAM HOTEL & RESTAURANT ASSOCIATION

Number of Hotels in GHRA: 24
Number of Existing Hotel Rooms: 7,416
Number of Rooms under Construction: 0
Capacity in Room Nights: 174,150
Number of Rooms under Renovation: 163

Room-Employee Ratio: 1.73 (Room to 1 Employee)
Rev Par 2013: $87.98
Rev Par 2012: $95.17

ANALYSIS: The month of November reflected a slight increase of 8% change in the number of room nights available for sale and a decrease of 7% in the number of room nights sold compared to the same period last year, 2012. The Weighted Average Occupancy Rate dropped at a negative 12 points reflecting 72%. The Weighted Average Room Rate increased slightly at 9% at $123. Preliminary arrival numbers from the Guam Visitors Bureau showed a negative 2% in total arrivals for the month of November. JGTA showed a noticeable decrease of 13%, while the Korea market boosted at a promising 35% and following the Taiwan market denting an increase of 2% compared to 2012. The mainland China market increased significantly at 75% with the Russia market booming at 250% for the month of November 2013 as compared to the same period 2012.

Weighted Average Occupancy = Sum of Room Nights Sold divided by total number of Room Nights Available for sale by reporting hotels.
Weighted Average Room Rate = Sum of all Room Sales divided by sum of all Room Nights Sold by Reporting Hotels.

Room Employee Ratio = (Hotel Rooms/Total Number of Employees from Reporting Hotels).

* As of release date, ten hotels have not reported information to the Guam Hotel & Restaurant Association.