Number of Hotels in GHRA: 23
Number of Existing Hotel Rooms: 7,455
Number of Rooms under Renovation: 85

Number of Rooms under Construction: 0
Capacity in Room Nights: 177,475
Room-Employee Ratio: 1.88 (Room to 1 Employee)
Rev Par 2011: $70.22
Rev Par 2010: $64.39

Room Nights Available for Sale: 2,026,377
Room Nights Sold: 1,472,699

Room Occupancy Rates:
- Low Average: 13% (2010), 30% (2011), 17 pts. change
- Mean Average: 68% (2010), 68% (2011), 0 pt. change
- Weighted Average: 73% (2010), 71% (2011), 2 pts. change
- High Average: 93% (2010), 93% (2011), 0 pt. change

Room Room Rates:
- Low Average: $43 (2010), $45 (2011), 5% change
- Mean Average: $99 (2010), $102 (2011), 3% change
- Weighted Average: $111 (2010), $125 (2011), 13% change
- High Average: $198 (2010), $161 (2011), -19% change

Room Occupancy Tax Paid: $17,087,853 (2010), $15,937,037 (2011), -7% change
PAX Arrival Count - Korea: 101,113 (2010), 122,176 (2011), 21% change
PAX Arrival Count - Taiwan: 24,824 (2010), 38,282 (2011), 54% change

Summary Statistical Report October 2011 (Released December 6, 2011)

ANALYSIS: The month of October reflected a -19% decrease in the number of room nights available for sale and decreased -12% in the number of room nights sold compared to the same period last year, 2010. The Weighted Average Room Rate remained steady at $105. Preliminary arrival numbers from the Guam Visitors Bureau showed a 2% increase in total arrivals for the month of October. JGTA reflected a -5% decrease while the Korea market had a 0% difference compared to 2010 and Taiwan shows a 71% increase for the month of October 2011.

Weighted Average Occupancy = Sum of Room Nights Sold divided by total number of Room Nights Available for sale by reporting hotels.
Weighted Average Room Rate = Sum of all Room Sales divided by sum of all Room Nights Sold by Reporting Hotels.

Room Employee Ratio = (Hotel Rooms/Total Number of Employees from Reporting Hotels).

*As of release date, nine hotels have not reported information to the Guam Hotel & Restaurant Association.*