



GUAM HOTEL & RESTAURANT ASSOCIATION

SUMMARY STATISTICAL REPORT July 2009 (Released August 24, 2009)

Number of Hotels in GHRA	25	Number of Rooms under Construction	0
Number of Existing Hotel Rooms	7,725	Capacity in Room Nights	239,475
Number of Rooms under Renovation	89	Room-Employee Ratio:	1.57 (Room to 1 Employee)
		Rev Par	2009 \$65.97
		Rev Par	2008 \$76.09

	2008 YTD	2009 YTD	YTD CHANGE	Jul-08	Jul-09	CHANGE
NUMBER OF HOTELS REPORTING				20	20	0
Room Nights Available for Sale	1,545,853	1,634,956	6%	223,696	239,475	7%
Room Nights Sold	1,023,322	961,446	-6%	146,176	147,658	1%
HOTEL OCCUPANCY RATES						
Low Average	15%	7%	(8pts.)	18%	0%	(18 pts.)
Mean Average	63%	58%	(5 pts.)	61%	59%	(2 pts.)
Weighted Average	66%	59%	(7 pts.)	65%	62%	(3 pts.)
High Average	85%	93%	8 pts.	86%	85%	(1 pts.)
HOTEL ROOM RATES						
Low Average	\$42	\$46	10%	\$46	\$43	-7%
Mean Average	\$102	\$98	-4%	\$102	\$95	-7%
Weighted Average	\$114	\$106	-7%	\$120	\$107	-11%
High Average	\$187	\$199	6%	\$183	\$187	2%
GROSS RECEIPTS TAX PAID	\$8,438,076	\$7,554,415	-10%	\$1,165,350	\$1,112,138	-5%
ROOM OCCUPANCY TAX PAID	\$12,272,085	\$10,837,285	-12%	\$1,755,861	\$1,664,604	-5%
PAX ARRIVAL COUNT - JGTA	466,757	465,443	-0.3%	66,060	72,901	10%
PAX ARRIVAL COUNT - KOREA	69,597	48,101	-31%	11,166	10,998	-2%
PAX ARRIVAL COUNT - TAIWAN	13,887	13,657	-2%	3,422	2,090	-39%
GVB TOTAL ARRIVAL COUNT	699,103	602,940	-14%	106,833	97,650	-9%

ANALYSIS: The month of July reflected an increase of 7% in the number of room nights available for sale and a 1% increase in the number of room nights sold compared to the same period last year, 2008. The Weighted Average Occupancy Rate decreased 3 points at 62%. The Weighted Average Room Rate decreased by -11% at \$107. Preliminary arrival numbers from the Guam Visitors Bureau reported -14% decrease in total arrivals, with JGTA showing 10% increase, Korea showing a 2% decrease, and Taiwan with a 39% decrease for July 2009.

Weighted Average Occupancy = Sum of Room Nights Sold divided by total number of Room Nights Available for sale by reporting hotels.

Weighted Average Room Rate = Sum of all Room Sales divided by sum of all Room Nights Sold by Reporting Hotels.

Room Employee Ratio = (Hotel Rooms/Total Number of Employees from Reporting Hotels).

* As of release date, five hotels have not reported information to the Guam Hotel & Restaurant Association.