



GUAM HOTEL & RESTAURANT ASSOCIATION

SUMMARY STATISTICAL REPORT June 2009 (Released August 3, 2009)

Number of Hotels in GHRA	25	Number of Rooms under Construction	0
Number of Existing Hotel Rooms	7,725	Capacity in Room Nights	242,265
Number of Rooms under Renovation	90	Room-Employee Ratio:	1.76 (Room to 1 Employee)
		Rev Par 2009	\$39.06
		Rev Par 2008	\$61.90

	2008 YTD	2009 YTD	YTD CHANGE	Jun-08	Jun-09	CHANGE
NUMBER OF HOTELS REPORTING				19	20	1
Room Nights Available for Sale	1,322,157	1,395,481	6%	214,950	239,475	11%
Room Nights Sold	877,146	813,788	-7%	128,366	97,818	-24%
HOTEL OCCUPANCY RATES						
Low Average	15%	8%	(7 pts.)	12%	0%	(12 pts.)
Mean Average	63%	58%	(5 pts.)	55%	40%	(15 pts.)
Weighted Average	67%	59%	(8 pts.)	60%	41%	(19 pts.)
High Average	84%	95%	11 pts.	77%	71%	(6 pts.)
HOTEL ROOM RATES						
Low Average	\$41	\$47	15%	\$45	\$35	-22%
Mean Average	\$102	\$99	-3%	\$95	\$86	-9%
Weighted Average	\$113	\$106	-6%	\$104	\$96	-8%
High Average	\$187	\$201	7%	\$168	\$184	10%
GROSS RECEIPTS TAX PAID	\$7,272,726	\$6,442,277	-11%	\$1,004,846	\$810,098	-19%
ROOM OCCUPANCY TAX PAID	\$10,516,224	\$9,172,681	-13%	\$1,433,593	\$980,172	-32%
PAX ARRIVAL COUNT - JGTA	400,697	392,542	-2%	60,486	41,473	-31%
PAX ARRIVAL COUNT - KOREA	58,431	37,103	-37%	9,456	6,613	-30%
PAX ARRIVAL COUNT - TAIWAN	10,456	11,567	11%	2,299	1,694	-26%
GVB TOTAL ARRIVAL COUNT	592,270	505,290	-15%	94,882	60,100	-37%

ANALYSIS: The month of June reflected an increase of 11% in the number of room nights available for sale and a 24% decrease in the number of room nights sold compared to the same period last year, 2008. The Weighted Average Occupancy Rate decreased 10 points at 41%. The Weighted Average Room Rate decreased by -8% at \$96. Preliminary arrival numbers from the Guam Visitors Bureau reported -37% decrease in total arrivals, with JGTA showing 31% decrease, Korea showing a 30% decrease, and Taiwan with a 26% decrease for June 2009.

Weighted Average Occupancy = Sum of Room Nights Sold divided by total number of Room Nights Available for sale by reporting hotels.

Weighted Average Room Rate = Sum of all Room Sales divided by sum of all Room Nights Sold by Reporting Hotels.

Room Employee Ratio = (Hotel Rooms/Total Number of Employees from Reporting Hotels).

* As of release date, four hotels have not reported information to the Guam Hotel & Restaurant Association.