



GUAM HOTEL & RESTAURANT ASSOCIATION

SUMMARY STATISTICAL REPORT June 2008 (Released July 31, 2008)

Number of Hotels in GHRA	25	Number of Rooms under Construction	0
Number of Existing Hotel Rooms	7,165	Capacity in Room Nights	224,564
Number of Rooms under Renovation	79	Employee-Room Ratio:	0.67 (Employee to 1 Room)
		Rev Par	2008 \$61.90
		Rev Par	2007 \$59.18

	2007 YTD	2008 YTD	YTD CHANGE	Jun-07	Jun-08	CHANGE
NUMBER OF HOTELS REPORTING				26	19	-7
Room Nights Available for Sale	1,283,828	1,322,157	3%	223,710	214,950	-4%
Room Nights Sold	864,908	877,146	1%	139,939	128,366	-8%
HOTEL OCCUPANCY RATES						
Low Average	8%	15%	7pts.	8%	12%	4pts.
Mean Average	57%	63%	6pts.	57%	55%	(2pts.)
Weighted Average	63%	67%	4pts.	63%	60%	(3pts.)
High Average	81%	84%	3pts.	81%	77%	(4pts.)
HOTEL ROOM RATES						
Low Average	\$37	\$41	11%	\$37	\$45	22%
Mean Average	\$90	\$102	13%	\$90	\$95	6%
Weighted Average	\$95	\$113	19%	\$95	\$104	9%
High Average	\$193	\$187	-3%	\$193	\$168	-13%
GROSS RECEIPTS TAX PAID	\$6,847,774	\$7,272,726	6%	\$1,031,299	\$1,004,846	-3%
ROOM OCCUPANCY TAX PAID	\$9,939,084	\$10,516,224	6%	\$1,390,270	\$1,433,593	3%
PAX ARRIVAL COUNT - JGTA	427,916	400,697	-6%	65,658	60,486	-8%
PAX ARRIVAL COUNT - KOREA	56,566	58,431	3%	9,122	9,456	4%
PAX ARRIVAL COUNT - TAIWAN	11,207	10,456	-7%	2,347	2,299	-2%
GVB TOTAL ARRIVAL COUNT	600,760	592,270	-1%	99,277	94,882	-4%

ANALYSIS: The month of June reflected a decrease of -4% in the number of room nights available for sale and -8% decrease in the number of room nights sold compared to the same period last year, 2007. The Weighted Average Occupancy Rate decreased 3 points at 60%. The Weighted Average Room Rate increased by 9% at \$104.00. Preliminary arrival numbers from the Guam Visitors Bureau reported -4% decrease in total arrivals, with JGTA showing -8% decrease, Korea showing a 4% increase, and Taiwan with a -2% decrease for June 2008.

Weighted Average Occupancy = Sum of Room Nights Sold divided by total number of Room Nights Available for sale by reporting hotels.

Weighted Average Room Rate = Sum of all Room Sales divided by sum of all Room Nights Sold by Reporting Hotels.

Employee Room Ratio = (Total Hotel Rooms/Number of Employees from Reporting Hotels).

* As of release date, three hotel have not reported information to the Guam Hotel & Restaurant Association.