



**GUAM HOTEL & RESTAURANT ASSOCIATION**

**SUMMARY STATISTICAL REPORT MAY 2010 (Released June 24, 2010)**

<b>Number of Hotels in GHRA</b>	25	<b>Number of Rooms under Construction</b>	0
<b>Number of Existing Hotel Rooms</b>	7,384	<b>Capacity in Room Nights</b>	228,904
<b>Number of Rooms under Renovation</b>	85	<b>Room-Employee Ratio:</b>	1.55 (Room to 1 Employee)
		<b>Rev Par</b>	<b>2010</b> \$71.49
		<b>Rev Par</b>	<b>2009</b> \$68.73

	2009 YTD	2010 YTD	YTD CHANGE	May-09	May-10	CHANGE
<b>NUMBER OF HOTELS REPORTING</b>				21	19	-2
Room Nights Available for Sale	1,156,006	1,159,617	0%	239,475	228,904	-4%
Room Nights Sold	715,970	799,215	12%	121,581	145,445	20%
<b>HOTEL OCCUPANCY RATES</b>						
Low Average	10%	8%	(2 pts.)	9%	40%	31 pts.
Mean Average	62%	65%	3 pts.	50%	62%	12 pts.
Weighted Average	62%	69%	7 pts.	51%	64%	13 pts.
High Average	99%	91%	(8 pts.)	82%	93%	11 pts.
<b>HOTEL ROOM RATES</b>						
Low Average	\$49	\$43	-12%	\$48	\$46	-4%
Mean Average	\$101	\$98	-3%	\$103	\$100	-3%
Weighted Average	\$107	\$109	2%	\$109	\$113	4%
High Average	\$204	\$201	-1%	\$230	\$211	-8%
<b>GROSS RECEIPTS TAX PAID</b>	\$5,625,108	\$6,578,770	17%	\$925,543	\$1,230,387	33%
<b>ROOM OCCUPANCY TAX PAID</b>	\$8,185,271	\$8,948,614	9%	\$1,425,781	\$1,704,799	20%
<b>PAX ARRIVAL COUNT - JGTA</b>	315,069	375,492	19%	53,935	61,875	15%
<b>PAX ARRIVAL COUNT - KOREA</b>	30,490	46,500	53%	6,331	12,699	101%
<b>PAX ARRIVAL COUNT - TAIWAN</b>	9,873	11,936	21%	1,660	2,013	21%
<b>GVB TOTAL ARRIVAL COUNT</b>	445,190	493,528	11%	71,791	87,897	22%

**ANALYSIS:** The month of May reflected -4% change in the number of room nights available for sale and a 20% increase in the number of room nights sold compared to the same period last year, 2009. The Weighted Average Occupancy Rate increased 13 points at 64%. The Weighted Average Room Rate increased 4% at \$113. Preliminary arrival numbers from the Guam Visitors Bureau show an increase in total arrivals at 22%, with JGTA showing a 15% increase, Korea showing a 101% increase, and Taiwan showing a 21% increase for the month of May 2010.

**Weighted Average Occupancy** = Sum of Room Nights Sold divided by total number of Room Nights Available for sale by reporting hotels.

**Weighted Average Room Rate** = Sum of all Room Sales divided by sum of all Room Nights Sold by Reporting Hotels.

**Room Employee Ratio** = (Hotel Rooms/Total Number of Employees from Reporting Hotels).

\* As of release date, six hotels have not reported information to the Guam Hotel & Restaurant Association.