



GUAM HOTEL & RESTAURANT ASSOCIATION

SUMMARY STATISTICAL REPORT April 2008 (Released June 3, 2008)

Number of Hotels in GHRA	25	Number of Rooms under Construction	0
Number of Existing Hotel Rooms	7,250	Capacity in Room Nights	217,500
Number of Rooms under Renovation	11	Employee-Room Ratio:	0.66 (Employee to 1 Room)
		Rev Par	2008
			\$67.62
		Rev Par	2007
			\$65.99

	2007 YTD	2008 YTD	YTD CHANGE	Apr-07	Apr-08	CHANGE
NUMBER OF HOTELS REPORTING				20	20	0
Room Nights Available for Sale	835,368	882,457	6%	217,500	217,500	0%
Room Nights Sold	599,155	611,885	2%	128,658	128,402	0%
HOTEL OCCUPANCY RATES						
Low Average	18%	16%	(2pts.)	11%	12%	1pt.
Mean Average	69%	67%	(2pts.)	55%	57%	2pts.
Weighted Average	72%	70%	(2pts.)	59%	59%	0pts.
High Average	94%	88%	(6pts.)	80%	77%	(3pts.)
HOTEL ROOM RATES						
Low Average	\$44	\$40	-9%	\$38	\$42	11%
Mean Average	\$100	\$105	5%	\$99	\$100	1%
Weighted Average	\$112	\$115	3%	\$112	\$115	3%
High Average	\$191	\$189	-1%	\$185	\$182	-2%
GROSS RECEIPTS TAX PAID	\$4,827,400	\$5,145,847	7%	\$1,016,454	\$1,073,682	6%
ROOM OCCUPANCY TAX PAID	\$7,054,576	\$7,364,148	4%	\$1,536,530	\$1,341,281	-13%
PAX ARRIVAL COUNT - JGTA	301,556	278,015	-8%	60,778	53,917	-11%
PAX ARRIVAL COUNT - KOREA	38,433	38,563	0%	7,515	7,828	4%
PAX ARRIVAL COUNT - TAIWAN	7,693	6,971	-9%	1,326	1,154	-13%
GVB TOTAL ARRIVAL COUNT	415,090	405,898	-2%	90,385	86,887	-4%

ANALYSIS: The month of April reflected no change in the number of room nights available for sale and in the number of room nights sold compared to the same period last year, 2007. The Weighted Average Occupancy Rate was even at 59%. The Weighted Average Room Rate increased by 3% at \$115.00. Preliminary arrival numbers from the Guam Visitors Bureau reported -4% decrease in total arrivals, with JGTA showing -11% decrease, Korea showing a 4% increase, and Taiwan with a -13% decrease for April 2008.

Weighted Average Occupancy = Sum of Room Nights Sold divided by total number of Room Nights Available for sale by reporting hotels.

Weighted Average Room Rate = Sum of all Room Sales divided by sum of all Room Nights Sold by Reporting Hotels.

Employee Room Ratio = (Total Hotel Rooms/Number of Employees from Reporting Hotels).

* As of release date, three hotel have not reported information to the Guam Hotel & Restaurant Association.