SUMMARY STATISTICAL REPORT MARCH 2011 (Released April 29, 2011)

Number of Hotels in GHRA: 23
Number of Existing Hotel Rooms: 7,695
Number of Rooms under Renovation: 85
Number of Rooms under Construction: 0
Capacity in Room Nights: 208,289
Room Employee Ratio: 1.69 (Room to 1 Employee)

ANALYSIS:
The month of March reflected -10% decrease in the number of room nights available for sale and decreased 8% in the number of room nights sold compared to the same period last year, 2010. The Weighted Average Occupancy Rate increased 2 points to 76%. The Weighted Average Room Rate reflected a 2% decrease at $106. Preliminary arrival numbers from the Guam Visitors Bureau show a 1% decrease in total arrivals for the month of March. JGTA reflected 7% decrease while the Korea market increased 25% compared to 2010 and Taiwan shows a 33% increase for the month of March 2011.

Weighted Average Occupancy = Sum of Room Nights Sold divided by total number of Room Nights Available for sale by reporting hotels.
Weighted Average Room Rate = Sum of all Room Sales divided by sum of all Room Nights Sold by Reporting Hotels.

Room Employee Ratio = (Hotel Rooms/Total Number of Employees from Reporting Hotels).

* As of release date, six hotels have not reported information to the Guam Hotel & Restaurant Association.