



GUAM HOTEL & RESTAURANT ASSOCIATION

SUMMARY STATISTICAL REPORT March 2009 (Released April 30, 2009)

Number of Hotels in GHRA	25	Number of Rooms under Construction	0
Number of Existing Hotel Rooms	7,723	Capacity in Room Nights	242,141
Number of Rooms under Renovation	88	Room-Employee Ratio:	1.57 (Room to 1 Employee)
		Rev Par	2009 \$68.61
		Rev Par	2008 \$74.70

	2008 YTD	2009 YTD	YTD CHANGE	Mar-08	Mar-09	CHANGE
NUMBER OF HOTELS REPORTING				21	21	0
Room Nights Available for Sale	664,957	677,056	2%	228,873	239,413	5%
Room Nights Sold	483,483	464,557	-4%	150,201	154,398	3%
HOTEL OCCUPANCY RATES						
Low Average	17%	12%	(5pts.)	14%	8%	(6 pts.)
Mean Average	70%	68%	(2 pts.)	64%	64%	0 pts.
Weighted Average	73%	69%	(4 pts.)	66%	64%	(2 pts.)
High Average	92%	110%	18 pts.	86%	84%	(2pts.)
HOTEL ROOM RATES						
Low Average	\$39	\$51	31%	\$38	\$48	26%
Mean Average	\$106	\$102	-4%	\$103	\$99	-4%
Weighted Average	\$115	\$108	-6%	\$113	\$106	-6%
High Average	\$191	\$197	3%	\$182	\$202	11%
GROSS RECEIPTS TAX PAID	\$4,072,165	\$3,712,978	-9%	\$1,276,553	\$1,180,474	-8%
ROOM OCCUPANCY TAX PAID	\$6,022,867	\$5,295,663	-12%	\$1,835,272	\$1,697,168	-8%
PAX ARRIVAL COUNT - JGTA	224,098	236,467	6%	76,614	81,133	6%
PAX ARRIVAL COUNT - KOREA	30,735	18,088	-41%	6,525	4,507	-31%
PAX ARRIVAL COUNT - TAIWAN	5,817	6,495	12%	1,155	1,730	50%
GVB TOTAL ARRIVAL COUNT	319,011	290,030	-9%	106,561	99,001	-7%

ANALYSIS: The month of March reflected an increase of 5% in the number of room nights available for sale and 3% increase in the number of room nights sold compared to the same period last year, 2008. The Weighted Average Occupancy Rate decreased 2 points at 64%. The Weighted Average Room Rate decreased by -6% at \$106. Preliminary arrival numbers from the Guam Visitors Bureau reported -7% decrease in total arrivals, with JGTA showing 6% increase, Korea showing a -31% decrease, and Taiwan with a 50% increase for March 2009.

Weighted Average Occupancy = Sum of Room Nights Sold divided by total number of Room Nights Available for sale by reporting hotels.

Weighted Average Room Rate = Sum of all Room Sales divided by sum of all Room Nights Sold by Reporting Hotels.

Room Employee Ratio = (Hotel Rooms/Total Number of Employees from Reporting Hotels).

* As of release date, three hotels have not reported information to the Guam Hotel & Restaurant Association.