GUAM HOTEL & RESTAURANT ASSOCIATION
SUMMARY STATISTICAL REPORT FEBRUARY 2015 (Released March 30, 2015)

Number of Hotels in GHRA: 24
Number of Existing Hotel Rooms: 7,854
Number of Rooms under Construction: 0
Number of Rooms under Renovation: 92
Capacity in Room Nights: 187,040
Room-Employee Ratio: 1.66 (Room to 1 Employee)

Room-Employee Ratio = (Hotel Rooms/Total Number of Employees from Reporting Hotels).

ANALYSIS:
The month of February showed a great increase of 27% change in the number of room nights available for sale and an increase of 14% in the number of room nights sold compared to the same period last year, 2014. The Weighted Average Occupancy Rate decreased a few inches at negative 9 points of 83%. The Weighted Average Room Rate increased 9% at $163. Preliminary arrival numbers from the Guam Visitors Bureau showed a slight increase of 8% of total arrivals for the month of February. JGTA down at a negative 2%, while the Korea market booming at 36%; the Taiwan market increased at 23% compared to 2014. The mainland China market increased tremendously 159% but, the Russia market decreased tremendously at negative 90% for the month of February 2015 as compared to the same period 2014.

Weighted Average Occupancy = Sum of Room Nights Sold divided by total number of Room Nights Available for sale by reporting hotels.
Weighted Average Room Rate = Sum of all Room Sales divided by sum of all Room Nights Sold by Reporting Hotels.

GROSS RECEIPTS TAX PAID $2,900,859 $3,423,719 18% $1,512,580 $1,740,680 15%
ROOM OCCUPANCY TAX PAID $4,228,724 $5,306,881 25% $2,129,786 $2,588,098 22%
PAX ARRIVAL COUNT - JGTA 144,434 139,164 -4% 75,293 74,153 -2%
PAX ARRIVAL COUNT - KOREA 51,895 70,522 36% 23,305 31,677 36%
PAX ARRIVAL COUNT - TAIWAN 8,783 7,378 -16% 3,871 4,776 23%
PAX ARRIVAL COUNT - CHINA, P.R.C 4,141 6,255 51% 2,027 5,259 159%
PAX ARRIVAL COUNT - RUSSIA 3,617 840 -77% 1,368 142 -90%
GVB TOTAL ARRIVAL COUNT 234,108 244,581 4% 117,032 126,080 8%

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As of release date, ten hotels have not reported information to the Guam Hotel & Restaurant Association.