Number of Hotels in GHRA: 26
Number of Existing Hotel Rooms: 8,278
Number of Rooms under Renovation: 55

Rev Par 2016: $150.62
Rev Par 2015: $134.10

Room-Employee Ratio = 1.75 (Room to 1 Employee)

ANALYSIS: The month of January reflected a negative 6% in the number of room nights available for sale and also reflected a negative 2% in the number of room nights sold compared to the same period last year, 2015. The Weighted Average Occupancy Rate increased at 4 points to reflect an 82%. The Weighted Average Room Rate slightly increased 8% at $185.00. Preliminary arrival numbers from the Guam Visitors Bureau showed a slight 10% increase in total arrivals for the month of January. JGTA reflected a negative 2% while the Korea market showed a positive 26% along with the Taiwan market at 41% increase compared to 2015. The mainland China market reflected a jump at 123% increase however the Russia market showed a downfall of negative 36% for the month of January 2016 compared to the same period 2015.