GUAM HOTEL & RESTAURANT ASSOCIATION

SUMMARY STATISTICAL REPORT JANUARY 2014 (Released March 14, 2014)

Number of Hotels in GHRA: 24
Number of Existing Hotel Rooms: 7,447
Number of Rooms under Construction: 0
Number of Rooms under Renovation: 124
Number of Existing Hotel Rooms: 7,447
Capacity in Room Nights: 151,249

Room-Employee Ratio: 1.94 (Room to 1 Employee)
Rev Par 2014: $140.68
Rev Par 2013: $117.25

Room Employee Ratio = (Hotel Rooms/Total Number of Employees from Reporting Hotels).

ANALYSIS: The month of January showed a noticeable decrease of 16% change in the number of room nights available for sale and a decline of negative 18% in the number of room nights sold compared to the same period last year, 2013. The Weighted Average Occupancy Rate dropped at a negative 3 points reflecting 84%. The Weighted Average Room Rate increased 23% at $167.

Preliminary arrival numbers from the Guam Visitors Bureau unfortunately showed no movement of total arrivals for the month of January. JGTA down at a negative 12%, while the Korea market rose a steady increase of 25% and following the Taiwan market with a growing 46% compared to 2013. The mainland China market boomed double at 288% with the Russia market following same consistancy at 109%, both doing good so far for the month of January 2014 as compared to the same period 2013.

Weighted Average Occupancy = Sum of Room Nights Sold divided by total number of Room Nights Available for sale by reporting hotels.
Weighted Average Room Rate = Sum of all Room Sales divided by sum of all Room Nights Sold by Reporting Hotels.

* As of release date, eleven hotels have not reported information to the Guam Hotel & Restaurant Association.