September 3, 2019

TO: Membership

FROM: Guam Hotel & Restaurant Association

SUBJECT: Solicitation for 2019 Tourism Cup

Hafa Adai Members,

The 2019 Tourism Cup Championship Golf Tournament is scheduled for November 2nd & 3rd, 2019. It will be held at the LeoPalace Country Club. We hope you will consider not only playing in the tournament but signing up for one of our many sponsorship opportunities. See enclosures for more information.

The success of the tournament has made it possible to raise funds to support the public safety programs within the Guam Police Department, Guam Fire Department, and Department of Parks & Recreation to purchase search and rescue equipment, beach patrol equipment and other safety and security hardware to help improve coverage in the key areas for the tourism industry.

This year, the proceeds of the event will fund lifeguard, basic water rescue, first aid/CPR and AED training for industry employees as part of GHRA’s workforce development plan while meeting the safety and security needs for the local and tourist communities. GHRA will offer this FREE training to both members and non-members.

Thank you for your attention and for your continued support in ensuring the success of our event. Should you have any questions, please contact us at 649-1447/646-7469 or via email at roxann@ghra.org.

Senseramente,

Mary Rhodes
President

Enclosures
EVENT SPONSORSHIP LEVELS
Please Tee-Off (check) all that applies:

- **PRESENTER SPONSORS**
  Presenter Position on All Advertising and Promotional Materials on Print, Electronic, Social Media, Website and at the golf course. Promotion on banners at the two day Tournament. Sponsor receives six (6) Entries into Tournament and Banquet.
  - **$20,000**

- **GOLD SPONSORS**
  Gold Position on All Advertising and Promotional Materials on Print, Electronic, Social Media, Website and at the golf course. Promotion on banners at the two day Tournament. Sponsor receives five (5) Entries into Tournament and Banquet.
  - **$10,000**

- **SILVER SPONSORS**
  Silver Position on All Advertising and Promotional Materials on Print, Electronic, Social Media, Website and at the golf course. Promotion on banners at the two day Tournament. Sponsor receives four (4) Entries into Golf Tournament and Banquet.
  - **$5,000**

- **BRONZE SPONSORS**
  Bronze Position on All Advertising and Promotional Materials on Print, Electronic, Social Media, Website and at the golf course. Promotion on banners at the two day Tournament. Sponsor receives Two (2) Entries into Tournament and Banquet.
  - **$2,500**

- **HOLE-IN-ONE SPONSOR – LIMITED TO FOUR**
  Hole-in-One Sponsor Position on All Advertising and Promotional Materials, Print & Electronic. Banner at Assigned Sponsor Hole on Golf Course. Logo on Tourism Cup Championship Website with Click Thru Access to Your Website. Hole-in-One sponsors will need to pay green fees ($55) for One (1) Entry into Golf Tournament and Banquet
  - Varies

- **TEE BOX SPONSOR– LIMITED TO FOURTEEN**
  Tee box Sponsor Position on All Advertising and Promotional Materials, Print & Electronic. Banner at Assigned Sponsor Hole on Golf Course. Logo on Tourism Cup Championship Website with Click Thru Access to Your Website. One (1) Entry into Golf Tournament and Banquet
  - **$1,000**

- **LONGEST DRIVE SPONSORS– LIMITED TO TWO**
  Longest Drive Sponsor Position on All Advertising and Promotional Materials, Print & Electronic. Logo on Tourism Cup Championship Website with Click Thru Access to Your Website. Longest drive sponsors will need to pay green fees.
  - **$500**

PLEASE EMAIL BACK TO GHRA AT: roxann@ghra.org
BY TUESDAY, SEPTEMBER 24, 2019

COMPANY INFORMATION

**SPONSORSHIP LEVEL(s):** __________________________________  **TOTAL AMOUNT:** ______________________

**COMPANY NAME:** ____________________  **REPRESENTATIVE’S NAME (print):** ____________________

**SIGNATURE:** ____________________  **EMAIL:** ____________________

**TELEPHONE:** ____________________
IN- KIND SPONSORSHIP LEVELS

Please Tee-Off (check) all that applies:

☐ MEAL SPONSOR FOR SATURDAY
Provide lunch menu for golfers - Estimate 220 guests (e.g. buffet, sandwiches, lunch plates, etc.)

☐ MEAL SPONSOR FOR SUNDAY
Provide lunch menu for golfers - Estimate 220 guests (e.g. buffet, sandwiches, lunch plates, etc.)

☐ AWARDS BANQUET SPONSOR
Provide buffet dinner menu Inclusive of soda, tea, coffee and water
And/or provide roast for the banquet - Estimate 220 guests

☐ BEVERAGE SPONSOR
Provide beverages to accommodate two days - Estimate 220 guests (e.g. Beer, liquor, wine, water)

☐ IGLOO COOLER SPONSOR
Igloo brand coolers with logo - Estimate 220 pieces including volunteers

☐ EVENT SIGNAGE SPONSOR
Provide Welcome, Thank You and Hole Sponsor banners, Event Posters and Signs (est. 52 banners)

☐ GOLF BALL SPONSOR/ BALL MARKERS
Provide GOLF BALL SLEEVES and BALL MARKERS. Estimate 220 guests

☐ DITTY BAG SPONSOR
SAMPLE ideas include bags, giveaways, logo items, and amenities. Estimate 220 guests

☐ MEDIA SPONSOR
Provide a platform to run tournament ads (e.g. newspaper, magazine, digital sign board, ect.)

The GHRA is seeking proposals from qualified members to host the Tourism Cup Championship Golf Tournament at various levels. Sponsors must meet the requirements of the request and provide in-kind sponsorship value to be recognized as a Silver, Gold, or Presenter Sponsor.

If the value of in-kind products, goods and services does not meet the sponsorship value of Silver, Gold or Presenter, the sponsor will fulfill the balance with monetary donations or other in-kind donations (e.g. raffle prizes & ditty bags). The GHRA reserves the right to reject any and all offers for whatever reasons it deems necessary.

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BY TUESDAY, SEPTEMBER 24, 2019

COMPANY INFORMATION

☐ SPONSORSHIP LEVEL(s): ___________________________ TOTAL AMOUNT: ___________________________

COMPANY NAME: ___________________________ REPRESENTATIVE’S NAME (print): ___________________________

SIGNATURE: ___________________________ EMAIL: ___________________________

TELEPHONE: ___________________________
THE TOURISM CUP CHAMPIONSHIP GOLF TOURNAMENT
NOVEMBER 2 & 3, 2019

PRIZE DONATION FORM

Company Name: ____________________________  Representative: ____________________________

Telephone: ____________________________  E-mail: ____________________________

Prizes pick up date: ________________  Location: ____________________________

Our company would like to donate the following Tournament Prizes - NEED FIVE (5):
(e.g. PRO, Championship flight, A, B and C flights, Ladies Flight, Seniors, or Calloway)

1. __________________________________________

2. __________________________________________

3. __________________________________________

4. __________________________________________

5. __________________________________________

Our company would like to donate the following Raffle Prize(s):

1. __________________________________________

2. __________________________________________

3. __________________________________________

4. __________________________________________

5. __________________________________________

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BY TUESDAY, SEPTEMBER 24, 2019

COMPANY INFORMATION

COMPANY NAME: ____________________________  REPRESENTATIVE’S NAME (print): ____________________________

SIGNATURE: ____________________________  EMAIL: ____________________________

TELEPHONE: ____________________________  TOTAL VALUE: ____________________________