



GUAM HOTEL & RESTAURANT ASSOCIATION

SUMMARY STATISTICAL REPORT JULY 2007 (Released August 31 , 2007)

Number of Hotels in GHRA	26 *	Number of Rooms under Construction	0
Number of Existing Hotel Rooms	7,449	Capacity in Room Nights	235,042
Number of Rooms under Renovation	133	Employee-Room Ratio:	0.64 (Employee to 1 Room)
		Rev Par- 2006	\$68.03
		Rev Par- 2007	\$76.09

	2006 YTD	2007 YTD	YTD CHANGE	Jul-06	Jul-07	CHANGE
NUMBER OF HOTELS REPORTING				23	22	-1
Room Nights Available for Sale	1,662,569	1,514,747	-9%	244,404	230,919	-6%
Room Nights Sold	1,102,923	1,023,636	-7%	159,602	158,728	-1%
HOTEL OCCUPANCY RATES						
Low Average	18%	14%	(4pts.)	25%	10%	(15pts.)
Mean Average	62%	64%	2pts.	61%	63%	2pts.
Weighted Average	62%	68%	6pts.	61%	69%	8pts.
High Average	90%	90%	0pts.	91%	104%	13pts.
HOTEL ROOM RATES						
Low Average	\$36	\$41	14%	\$40	\$38	-5%
Mean Average	\$93	\$99	6%	\$92	\$99	8%
Weighted Average	\$104	\$109	5%	\$104	\$111	7%
High Average	195	\$193	12%	\$187	\$191	2%
GROSS RECEIPTS TAX PAID	\$8,272,948	\$8,040,419	-3%	\$1,282,777	\$1,192,645	-7%
ROOM OCCUPANCY TAX PAID	12,355,611	\$11,752,660	-5%	\$1,744,911	\$1,813,576	4%
PAX ARRIVAL COUNT - JGTA	564,391	539,381	-4%	83,837	80,638	-4%
PAX ARRIVAL COUNT - KOREA	69,196	71,557	3%	13,386	14,991	12%
PAX ARRIVAL COUNT - TAIWAN	10,614	14,963	41%	1,816	3,756	107%
GVB TOTAL ARRIVAL COUNT	718,678	712,070	-1%	109,723	111,310	1%

ANALYSIS: The month of July reflected a -6% decrease in the number of room nights available for sale and -1% in the number of room nights sold compared to the same period last year, 2006. The Weighted Average Occupancy Rate increased 8 pts. at 69%. The Weighted Average Room Rate increased 7% at \$111.00. Preliminary arrival numbers from the Guam Visitors Bureau reported a 1% increase in total arrivals, with JGTA showing -4% decrease, Korea showing a 12% increase, and Taiwan with a 107% increase for July 2007.

Weighted Average Occupancy = Sum of Room Nights Sold divided by total number of Room Nights Available for sale by reporting hotels.

Weighted Average Room Rate = Sum of all Room Sales divided by sum of all Room Nights Sold by Reporting Hotels.

Employee Room Ratio = (Total Hotel Rooms/Number of Employees from Reporting Hotels).

* As of release date, four hotels have not reported information to the Guam Hotel & Restaurant Association.